

1981

## WMPG Early Broadcast Schedule

90.9 WMPG FM

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SCHEDULE OF  
EACH BROADCAST  
DAY

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EACH BROADCAST  
DAY

A MESSAGE FROM WMPG

SIGN ON TO 1:30 P.M.  
NEWS & WEATHER ON THE HOUR.

PUBLIC SERVICE ANNOUNCEMENTS  
AT 15 MINUTES PAST & AT 15  
MINUTES OF THE HOUR.

COMMUNITY BULLETIN BOARD ON THE  
HALF HOUR EVERY HOUR.

7:30 P.M. TO SIGN OFF.  
NEWS & WEATHER ON THE HOUR UNTIL  
11:00 P.M.

PUBLIC SERVICE ANNOUNCEMENTS  
AT 15 MINUTES PAST & AT 15  
MINUTES OF THE HOUR UNTIL  
11:00 P.M.

COMMUNITY BULLETIN BOARD ON THE  
HALF HOUR EVERY HOUR.

PROGRESSIVE MUSIC DURING THESE  
FEATURES.

1:30-2:00 P.M.  
EDUCATIONAL PROGRAMMING OR  
LIGHT ENTERTAINMENT.

2:00-3:00 P.M.  
MUSIC WITH THE MASTERS.  
MUSIC OF TODAY AND OF CENTURIES  
PAST BY THE GREAT MASTERS.

MUSIC BY THE MASTERS OF JAZZ.

REQUEST LINES!!

IF YOU HAVE A REQUEST YOU WOULD  
LIKE TO HEAR ON WMPG. CALL US AT:  
839-6271  
839-3351 EXT. 254

3:00-6:00 P.M.  
SAME AS SIGN ON TO 1:30 P.M.

IF YOU ARE ON CAMPUS GIVE US A CALL  
AT EXT. 254

6:00-6:30 P.M.  
WMPG NEWS ROUND-UP  
INTERNATIONAL, NATIONAL,  
REGIONAL, STATE & LOCAL NEWS.  
SPORTS & WEATHER.

COMMUNITY BULLETIN BOARD!!

ALSO FEATURES SUCH AS:  
IN THE PUBLIC INTEREST  
AAA ROAD REPORT (IN SEASON)  
WMPG SKI REPORT (IN SEASON)  
ON THE LIGHTER SIDE OF THE  
NEWS.

IF YOU ARE A MEMBER OF A NON-  
PROFIT GROUP OR ORGANIZATION AND  
WOULD LIKE SOME PUBLICITY FOR AN  
UPCOMING EVENT THEN SEND THE  
INFORMATION TO:

COMMUNITY BULLETIN BOARD

C/O WMPG-FM

37 COLLEGE AVENUE, GORHAM, ME.  
04038

WMPG IS NON-COMMERCIAL AND OWNED  
BY THE TRUSTEES AND OPERATED BY  
THE STUDENTS OF THE UNIVERSITY OF  
MAINE AT PORTLAND-GORHAM. WMPG  
CAN BE LOCATED AT 91.1 MEGAHERTZ  
ON YOUR FM DIAL. WE HAVE A  
TRANSMITTER POWER OF 10 WATTS AS  
AUTHORIZED BY THE FEDERAL  
COMMUNICATIONS COMMISSION. OUR  
STUDIOS ARE LOCATED ON THE FIRST  
FLOOR OF THE STUDENT CENTER ON THE  
GORHAM CAMPUS. WMPG TRANSMITS AS  
FAR SOUTH AS WELLS, AS FAR NORTH  
AS POLAND SPRING AND FROM EAGLE  
ISLAND IN CASCO BAY IN THE EAST  
TO WEST NEWFIELD IN THE WEST. OUR  
MUSIC VARIES FROM CLASSICAL AND  
JAZZ TO THE OUTER LIMITS OF ROCK  
WITH ALL OTHER FORMS OF MUSIC IN  
BETWEEN THESE TWO CATEGORIES. WE  
OFFER NEWS ON THE HOUR FROM THE  
WIRES OF UNITED PRESS INTERNATIONAL  
AND THREE HOURS PER DAY OF  
EDUCATIONAL PROGRAMMING, LIGHT  
ENTERTAINMENT AND SPECIAL FEATURES  
FROM THE NEWS AND PUBLIC AFFAIRS  
DEPARTMENT OF WMPG. WMPG  
ENCOURAGES STUDENTS WHO HAVE 1) THE  
INTEREST, 2) THE SENSE OF RESPONSIB-  
ILITY AND MOST IMPORTANT OF ALL  
3) "THE TIME TO DEVOTE YOURSELF  
TO YOUR NEW FOUND INTEREST IN  
BROADCASTING." TO GET INVOLVED  
IN WMPG. "IT CAN BE A VERY  
GOOD EXPERIENCE."

*Bruce R. Childs*

BRUCE R. CHILDS

STATION MANAGER

6:30-7:00 P.M. & 7:00-7:30 P.M.  
EDUCATIONAL PROGRAMMING OR  
LIGHT ENTERTAINMENT.  
CONTINUED TO NEXT COLUMN-----



Brian Sedgely

WMPG enjoys some fame and notoriety as the area's best source of New Wave music. In fact, they would seem to have the market cornered. Where else can you hear the latest from band like the Dead Kennedys, the Limbo Rays, or those old timers, The Sex Pistols? How does a DJ in sleepy Gorham, Maine keep up with Greenwich Village's latest freneticisms? It takes work.

Brian Sedgely, one of WMPG's punk authorities, is forced to travel as far as Boston and New York to do his record buying. His personal collection includes 450 albums and 300 singles of punk and New Wave music, all rareities north of Boston. Brian draws heavily from his own records when he does his show on Monday nights.

"Punk in Maine is underground but sooner or later it's going to burst wide open. It's all going to be punk," says Brian.

In spite of its present lack of commercial appeal, New Wave is rapidly expanding. The terms "new wave" and "punk" now apply to a great diversity of musical styles, from the metallic churnings of the Ramones to the angry jazz of James White to the art disco which Brian seems to call "new romance." All these trends can be confusing to the uninitiated; I asked Brian to sort some of it out for me.

"The punk movement started out with bands like the Sex Pistols and then it went into different groups like the Mods, Ska [fast reggae], Blue Beat, and New Romance. New Romance is taking over in England right now. It's got something of a disco beat which is something I dislike." Brian's interests in skateboarding and slam-dancing have led him to prefer the more hard driving music, which he calls "hardcore punk."

"I'd rather hear it go back to 60s punk, such as the Sonics, the Wailers, more psychedelic underground. Garage bands instead of all this synthesizer stuff."

"I like WMPG because it's all alternative. We do play a lot of so-



Richard Cooke

onialism, and oppression makes Jamaica an important leader in the Third World. He feels that reggae, and the Rastafarian religion which inspires it, are speaking on behalf of all people oppressed by "Babylon," i.e., the System.

I spoke with Richard about the message of reggae while he was working behind the food counter at the Gorham Pub.

"Reggae music is telling you to look at the system and look at what the system is doing to you—in the food that you eat and the stuff that you drink, the things that they tell you about what is right and what is wrong.

"Bob Marley talks about 'Eman-cipate yourself from mental slavery.' Think for yourself, instead of letting these people think for you. The system is doing it to you and you don't know that the system is doing it."

At this point in the interview, Richard was interrupted by two Gorham Greeks who wanted a pepperoni pizza and a couple of large Cokes. Richard served them quickly and returned to our conversation.

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